

# NATALIE PRYOR

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*Seeking a marketing position encompassing outreach, project coordination, design and social networking.*

## SKILLS

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| ❖ Online market research   | ❖ Desktop publishing and design  | ❖ Office administration                                  |
| ❖ Social networking<br>(LinkedIn, Facebook, Twitter, Ning,<br>and YouTube) | ❖ Web design<br>(Html, CSS, Flash, and WordPress)                                | ❖ Microsoft Office 2007<br>(Excel, Word, and PowerPoint) |
| ❖ Community outreach and activism  | ❖ Adobe Creative Suite<br>(InDesign, Photoshop, Illustrator,<br>and Dreamweaver) | ❖ Written/verbal communication                           |
| ❖ Project coordination   | ❖ Client and Vendor relations  | ❖ Team support   |
| ❖ Presentation   |  | ❖ Leadership   |

## EMPLOYMENT

### **Freelancer**

*Home business (Full-time, 06/2005–Current)*

- Obtained clients through public and trade events, direct marketing, social networking, and cold calls.
- Developed marketing materials and presentations for customers.
- Created proposals, contracts, cost estimates, budgets, and production schedules, working with clients and vendors.
- Researched various industries and marketing trends online.
- Managed design projects from concept, to prepress, to print.

### **Marketing Assistant**

*Non-Profit / Magnifico Masvingo Stones, Ltd., NYC (Part-time, 10/2005–Current)*

- Acted as liaison between company owner, artists and donors.
- Designed and maintained website, marketing and promotional materials.
- Assisted director with online marketing and social networking campaigns.
- Maintained database of artists' information, sculpture inventory, details, and prices.
- Prepared emailed and written correspondence.

### **Desktop Publisher**

*Non-Profit / Center for Law and Social Justice; Brooklyn, NY (Contracted, 05/2007–01/2008)*

- Produced audio-visual presentation using *PowerPoint* for their *20th Anniversary Gala Awards Dinner*.
- Designed in-house newsletters using *Microsoft Publisher*.
- Scanned art, maintained records and digital filing system.

### **Field Recruiter & Fundraiser**

*Non-Profit / S.E.E.D.S., Inc.; New York, NY (03/2006–03/2007)*

- Researched potential fund-raising event partners.
- Identified churches to target for partnering on fund-raising events.
- Presented information on S.E.E.D.S. initiatives and programs.
- Coordinated and scheduled events.
- Secured venues and attended events, assisted in materials setup and breakdown.
- Designed company logo, website, presentation materials and service brochure.

## EDUCATION

Post Grad classes in Basic Photography, HTML, CSS, Web Design, Graphic Design and Typography  
School of Visual Arts – BFA; Media Arts major ; Southampton University – Psychology and Fine Art major

***For portfolio samples, references\* and more go to [www.visualcv.com/gwfrs01](http://www.visualcv.com/gwfrs01)***

*\* References are only visible to those who receive an invitation via email. Please inquire.*